



FOR IMMEDIATE RELEASE

MONDAY, SEPTEMBER 18, 2019

MONTUNO PRODUCTIONS TO HOLD THE SECOND ANNUAL
BAY AREA LATIN JAZZ FESTIVAL, CELEBRATING AFRO-CARIBBEAN
AND LATIN AMERICAN MUSICAL HERITAGE AND TRADITIONS

*The Festival Will Celebrate San Francisco Bay Area Communities' Diversity as
an Engine of Economic & Cultural Vibrancy, Resiliency, And Strength*

SAN LEANDRO, CA – Montuno Productions, Inc., is happy to announce The Second Annual Bay Area Latin Jazz Festival, to be held on Saturday, August 15, 2020, from 11:00 A.M. to 6:00 P.M. at Rowell Ranch, a picturesque, park-like venue operated and maintained by the Hayward Area Recreation and Park District (HARD). Rowell Ranch is located at 9275 Dublin Canyon, Rd., Castro Valley, CA 94552.

The celebration will showcase the cultural/musical contributions of Latin Jazz, with an emphasis on Afro-Caribbean and Latin American influences. Festival attendees will be able to enjoy a diverse array of food, music, dance, and artistry. There will be booth space available for Bay Area merchants, food vendors, artisans, and community organizations.

After a very successful First Annual Bay Area Latin Jazz Festival, which took place on Saturday, August 17, 2019 (at Rowell Ranch), the production team is looking forward to building on that success by presenting very talented/renowned Bay Area Latin jazz and salsa ensembles. The 2020 entertainment lineup will be announced no later than December 25, 2019.

As part of its community outreach efforts, Montuno Productions will seek to bring small, independently owned, local businesses, community organizations, and music fans together with the goal of making a positive contribution to the arts and the economic and cultural vibrancy, resiliency, and strength of East Bay communities.

Montuno Productions, Inc., based in the San Francisco Bay Area, provides live music entertainment-related services, including concert production, and artist management and booking. Founded in 2004 by Luis R. Mendoza, MP also offers technology consulting (focused on the entertainment industry), advertising and marketing services. MP was incorporated as a California Benefit Corporation in August 2014.

For additional information visit bayarealatinjazzfestival.com.

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