



FOR IMMEDIATE RELEASE

THURSDAY, DECEMBER 20, 2018

**MONTUNO PRODUCTIONS TO HOLD THE FIRST ANNUAL
BAY AREA LATIN JAZZ FESTIVAL, CELEBRATING AFRO-CARIBBEAN
AND LATIN AMERICAN MUSICAL HERITAGE AND TRADITIONS**

***The Festival Will Celebrate San Francisco Bay Area Communities' Diversity as
an Engine of Economic & Cultural Vibrancy, Resiliency, And Strength***

SAN LEANDRO, CA – Montuno Productions, Inc., is happy to announce The First Annual Bay Area Latin Jazz Festival, to be held on Saturday, August 17, 2019, at Rowell Ranch, a picturesque, park-like venue operated and maintained by the Hayward Area Recreation and Park District (HARD). Rowell Ranch is located at 9275 Dublin Canyon, Rd., Castro Valley, CA 94552.

The celebration will showcase the cultural/musical contributions of Latin Jazz, with an emphasis on Afro-Caribbean and Latin American influences. Festival attendees will be able to enjoy a diverse array of food, music, dance, and artistry. There will be booth space available for Bay Area merchants, food vendors, artisans, and community organizations.

Confirmed artists include Willie Panama, direct from Miami; El Montuno, direct from New York City; Grammy Award recipients Julius Meléndez, Christian Pepin, and Alexa Weber Morales; member of the legendary Escovedo family, René Escovedo; and Latin Rhythm Boys, showcasing their upcoming CD “CELEBRANDO – 60 Years Est.” Additional artists will be announced in the coming weeks and months.

As part of its community outreach efforts, Montuno Productions will seek to bring small, independently-owned, local businesses, community organizations, and music fans together with the goal of making a positive contribution to the arts and the economic and cultural vibrancy, resiliency, and strength of East Bay communities.

Montuno Productions, Inc., based in the San Francisco Bay Area, provides live music entertainment-related services, including concert production, and artist management and booking. Founded in 2004 by Luis R. Mendoza, MP also offers technology consulting (focused on the entertainment industry), advertising and marketing services. MP was incorporated as a California Benefit Corporation in August 2014.

For additional information visit bayarealatinjazzfestival.com.

MEDIA CONTACT:

Luis R. Mendoza
Montuno Productions, Inc.
A California Benefit Corporation
Tel. (510) 586-3215
Email: contact@montunoproductions.com